

Piano Di Studi - Indirizzo Innovation And Sustainability In The Digital Economy

An no	Insegnamento	SSD	CFU
1	Economics and policy of digital Innovation	SECS-P/02 (ECON-02/A)	12
1	International Marketing in the Digital Age: Sustainability & Innovation	SECS-P/08 (ECON-07/A)	12
1	Analysis of Company Performance and Sustainability Reporting	SECS-P/07 (ECON-06/A)	12
1	Commercial Law of the New Economy	IUS/04 (GIUR-02/A)	6
1	Sustainable Finance and Credit for Businesses	SECS-P/11 (ECON-09/B)	6
1	History of Globalization and the Digital Transformation	SECS-P/12 (STEC-01/B)	12
2	International Law of Innovation and Sustainability	IUS/13 (GIUR-09/A)	6
2	Innovation and R&D Management	SECS-P/08 (ECON-07/A)	6
2	Data Science for Strategic Decisions	SECS-S/03 (STAT-02/A)	6
2	Business english	NN	6
2	IT and Telematic Skills	INF/01 (NN)	6
2	Elective course		12
2	Final dissertation		18

Insegnamenti a Scelta

Insegnamento	SSD	CFU
Crisi e risanamento di impresa	SECS-P/07 (ECON-06/A)	12
IoT industries and markets: managerial issues and approaches	SECS-P/08 (ECON-07/A)	12
Storia del marketing	SECS-P/12 (STEC-01/B)	12

Insegnamento	SSD	CFU
<u>Storia del pensiero politico contemporaneo</u>	SPS/02 (GSPS-03/A)	12